



Terrain-Based Project Strategy Mapping

Program Overview

Leading successful organizational improvement initiatives requires strategic thinking, planning, and action. While strategic planning is considered an annual event by many organizations, leaders who think strategically treat it as a continuous process of translating vision into actions.

During this session, Terrain-Based Strategy™ (TBS) mapping will be introduced as an effective planning system that enables individuals, teams, and organizations to explore extraordinary opportunities.

This unorthodox planning system helps organizations and leaders create strategies that ensure success by maintaining flexibility, aligning individuals and teams toward the organizational vision, and monitoring progress.

This session will also serve as an opportunity to “kick-start” your team’s project. Project teams will work together to apply all concepts and tools discussed toward the creation of an actionable plan for project implementation and success.

Program Objectives

Participants will be able to:

- Conduct a terrain-assessment - identify the current issues, challenges and opportunities that impact the team’s project
- Define the project mission and vision
- Define SMARTER strategic objectives
- Create effective action plans to ensure accountability and follow-through
- Develop an operating mechanism to ensure plan fulfillment