

LEADERSHIP COACHING



Leadership | Strategy | Innovation

About Leadership Coaching

Our leadership coaching is best described as a co-creative partnership between the coach and the physician leader.

One-on-one leadership coaching sessions are dedicated to helping each physician define and achieve his or her personal and professional goals. This confidential partnership allows for the executive or physician and coach to consistently move forward by being accountable to each other for agreed upon actions.

This spirit of true partnership encourages a dynamic relationship that is flexible enough to meet the unique needs of each physician and also result in specific, measurable outcomes.

This highly interactive approach is made possible by our professional coaches who represent a wide variety of specialties and certifications and are custom-fit to the unique needs of each physician.



Leadership Coaching covers multiple levels and is customized based on the needs of the leader and organization, the time commitment and desired outcomes.

CTI uses a comprehensive coaching process that includes:



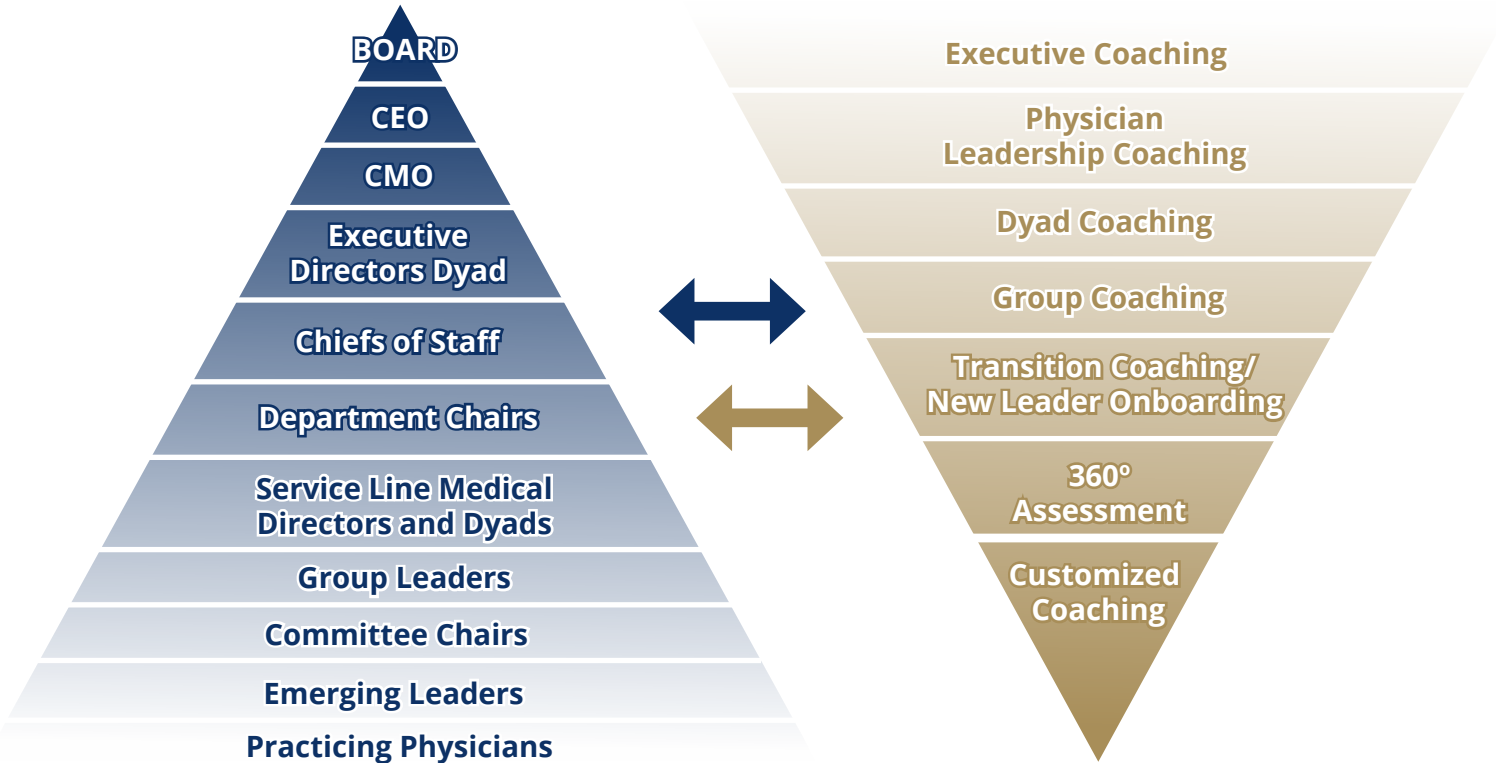
What's Different About Our Coaching Process

Our coaching programs are both rigorous and highly personalized. Working with seasoned coaching professionals, physicians complete a comprehensive Personal Strategy Map to outline and guide their development journey. The coach provides insight, guidance and accountability to enable the physician to execute on his or her personal and organizational goals and strategies with the highest impact.

More than fifty national faculty and industry experts contribute to our program, including faculty from the University of South Florida, Duke University, Emory University, Harvard University, Stanford University, the US Military Academy at West Point, Washington University in St. Louis, General Electric, Lehigh Valley Hospital, and Florida Hospital to name a few. Visit our [website](#) for a complete list of coaches and their credentials.

DESIGNED TO FIT **YOUR NEEDS**

CTI believes that every organization, team and leader is unique, and thus all of our solutions are customized. **We provide the breadth and depth of coaching services to fit a wide array of organizational needs.**



About CTI

CTI is dedicated to transforming healthcare organizations through leadership, strategy, and innovation. We provide rigorous, experiential learning that is custom-fit for each client, resulting in improved performance. Our renowned Physician Leadership Institute has prepared hundreds of clinicians for leadership roles and helped to create cultures of engagement and productivity. To learn more, please go to ctileadership.com.

SATISFACTION GUARANTEED

We stand behind the quality of our services and guarantee to redo, at our own cost, any work that is not completely to your satisfaction.